



The largest database of **live streaming** stats & analytics

streamscharts.com ↗



Streaming-focused analytical agency of **AWERTI** big data company

Viewership insights across 10+ platforms

45M+ millions of channels covered

Use years of historical data and near real-time viewership tracking to understand the market and shape campaigns. Go from broadcast-level figures to regional and content category overviews spanning millions of watchtime hours.

You can learn more about historical data starting points & statistics update frequency for platforms [here](#).



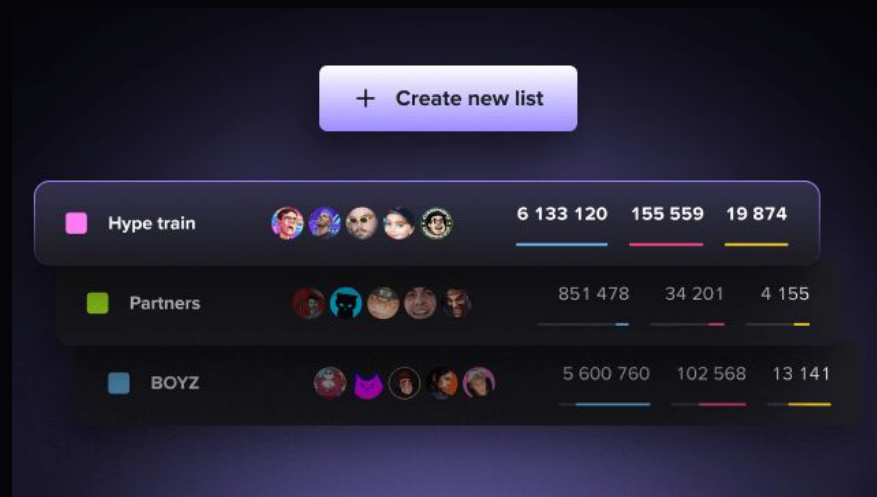
[Start exploring now](#) ↗

Creator & broadcasts dashboard

Track your personal rosters

Keep an eye on your streaming roster, potential newcomers, and competitors. Our tools provide an overview of key metrics whenever you need them.

- Create custom lists with signed or sponsored talent
- Monitor combined and individual performance
- Report on sponsored broadcasts by brand & game
- Filter by country and reach for precise campaign pitch



[Create your first list now](#) 

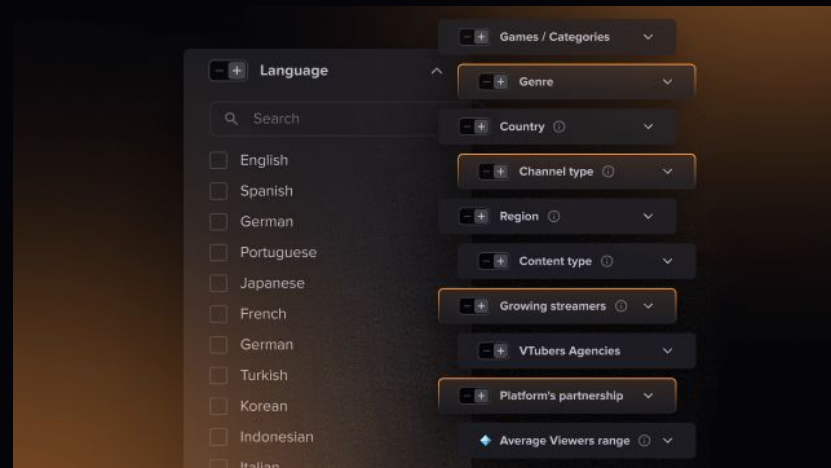
Time-saving discovery

More than just filtering by language and game

Our advanced filters help scout creators and build campaign lists without cutting through noise. With Streams Charts, you can **filter channels by extended metrics country, gender, region, content type, genre, growth metrics, and various other filters.**

You may also input ranges for regular viewership metrics (Hours Watched, Airtime, Peak Viewers, Average Viewers, Followers Gain, and Total Followers) to meet the scope and budget of any campaigns.

Both extended and regular metrics can be saved as filter presets for continuous scouting and streamer outreach



[List of Top Female Streamers](#)

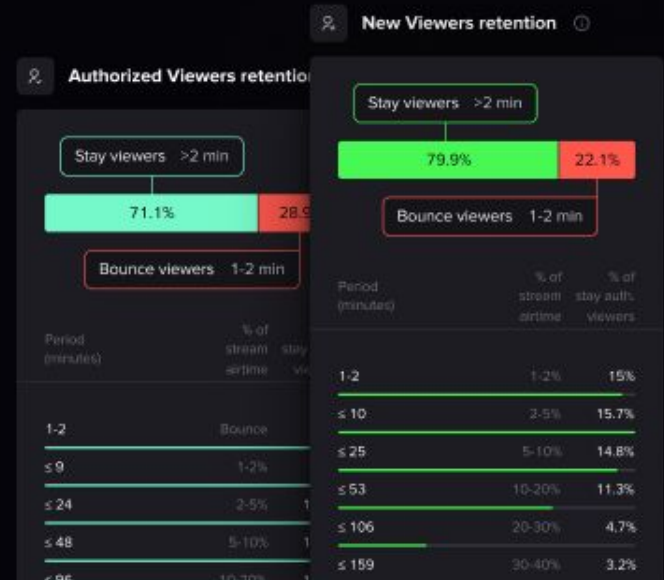


Creator engagement

Adjust content and get insights from audience retention metrics

Examine consumer behavior and trends in the streaming economy to spend budgets where you resonate the most.

Engagement metrics including **audience retention rate**, **average view duration**, and **unique viewers** put streamer marketing into context of traditional digital media and give a broader industry picture.



[Stream analytics demo example](#) ↗

Ad Campaign Management

Run and manage your banners

Streams Charts Sponsor Banner Tool helps agencies and brands to run banner advertisement campaigns on streaming services like Twitch, YouTube, or Kick. Each creator receives a simple link to place banners and track whether they were active during the broadcast.

Campaign overview provides insights including streamer's audience during the campaign, **estimated media value and campaign views**, the total duration of the campaign, the dynamics of the campaign compared to the selected time period, and more. All numbers can be exported for further internal and external reporting.



[Check the tool](#) 

Release window and long-term game viewership

Stay ahead of the gaming market

Track viewership for a specific game, including data by language and creator size. Visualise dynamics for individual regions, including spikes from content launches and large marketing pushes.

Get release window numbers for thousands of games per year, including the most popular creators. Dive deeper to find the best streamers for launching games in the same genres and regions.

Viewership of the Game launch week



[Start exploring now](#) 

Twitch Audience Location & Overlap

Understand where the audience comes from

Available with [add-on](#) ↗

Creator Discovery

Search for Twitch streamers with the right audience geography. Combine unique data with regular filters for precise targeting.

In-depth GEO data

Interested in the geography of a particular streamer's viewers? See that right on Streams Charts — no need to ask creator every time.

Viewers Overlap

Get audience overlap data to optimise campaign reach, available for dozens of thousands creators that authorised on Streams Charts via Twitch.

Audience Location

 USA



Over **10%** of audience



	Channel			Primary Audience Location	Stay / Bounce	Daily Avg. Airtime
1	 HasanAbi	 English	2.77M	 USA	51% +4	59% 41% 7h 41m
2	 xQc	 English	12M	 USA	33% +4	50% 50% 2h 29m
3	 jasontheween	 English	843K	 USA	61% +4	52% 48% 7h 2m
4	 LIRIK	 English	2.98M	 USA	1.  USA	61% 38% 6h 22m
5	 Thebausffs	 English	1.32M	 USA	2.  Canada	12% 23% 5h 6m
6	 runthefutmarket	 English	982K	 United King	3.  United Kingdom	5% 26% 5h 42m
7	 Castro_1021	 English	3.74M	 United King	4.  Australia	4% 32% 4h 14m
8	 Quin69	 English	848K	 USA	5.  Philippines	2% 43% 5h 56m
9	 asianbunnyx	 English	975K	 USA	26% +4	32% 68% 5h 57m
10	 kyootbot	 English	566K	 USA	60% +4	41% 59% 5h 19m
11	 Glorious_E	 English	363K	 USA	22% +4	73% 27% 7h 50m
12	 zwebackhd	 English	388K	 USA	34% +4	76% 24% 4h 44m

[Check Discovery Tool](#) ↗

Chat Analytics

Learn what the audience says

Get full access to Twitch chats' analytics, including chat activity and engagement rates. This add-on will help to:

- Track chats' advert integrations
- Export chats' data with a single click
- Analyze brand and creator activities
- Track particular streamer' chat activity
- Understand audience engagement
- Leverage chatters data to improve ROI

Available with [add-on](#) ↗



Stream chat analytics



Total messages

37 011



Total words count

111 695



Active Chatters

5 657



Messages per chatter

6.5



Active Chatters / Auth.
Viewers

5.9%



Chatters with 1 message

2 570 45%

[Check free demo example](#) ↗

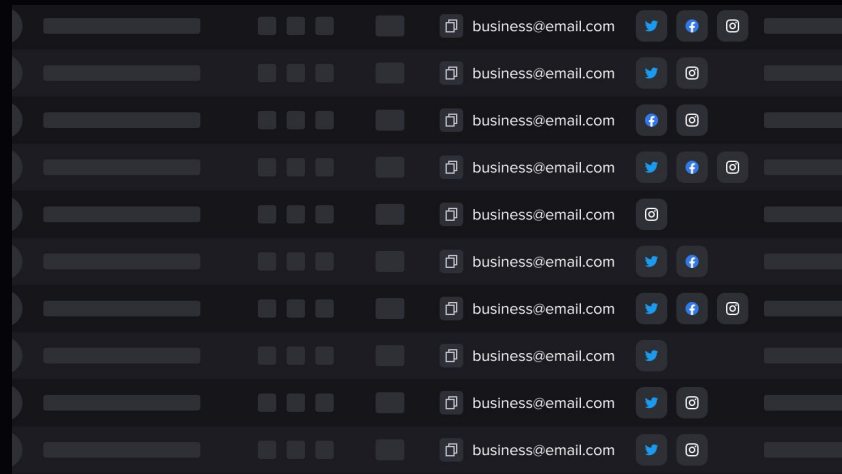
Streamers' business contacts

Quickly go from scouting creators to contacting them

Streams Charts maintains a database of business email and social media contacts for 40,000+ streamers. Shorten creator outreach or simply scout only creators with contacts details to launch campaigns in no time.

Thanks to the direct rapport Stream Charts has build with creators, our database of creator contact details growth every week.

Available with [add-on](#) ↗



A screenshot of a table interface showing a list of streamers with their business contact information. The table has several columns: a name column, a profile picture column, a status column, an email column, and social media columns for Twitter, Facebook, and Instagram. Each row represents a streamer, and the email column consistently shows 'business@email.com'. The social media columns contain icons for the respective platforms.

[Name]	[Profile Picture]	[Status]	business@email.com	Twitter	Facebook	Instagram
[Name]	[Profile Picture]	[Status]	business@email.com	Twitter		Instagram
[Name]	[Profile Picture]	[Status]	business@email.com		Facebook	Instagram
[Name]	[Profile Picture]	[Status]	business@email.com	Twitter	Facebook	Instagram
[Name]	[Profile Picture]	[Status]	business@email.com			Instagram
[Name]	[Profile Picture]	[Status]	business@email.com	Twitter	Facebook	
[Name]	[Profile Picture]	[Status]	business@email.com	Twitter	Facebook	Instagram
[Name]	[Profile Picture]	[Status]	business@email.com	Twitter		
[Name]	[Profile Picture]	[Status]	business@email.com	Twitter		Instagram
[Name]	[Profile Picture]	[Status]	business@email.com	Twitter		Instagram

[Here is how it looks like](#) ↗

Advanced Stream Statuses & Channel Bios

Available with [add-on](#) ↗

Track brand mentions with granular data

- Track all sponsorship and partnership brand integrations in broadcast titles and channel descriptions
- Use one, two, or more keywords to track own and competitor's broadcasting activities at the same time
- Get access to Unique Viewers and Estimated Audience metrics for individual sponsored segments

Statuses of stream

Status

Unique Viewers

UV AVT

Auth. Viewers

UAV AVT

Active Chatters

Active / Auth.

40v10 RUST RIVALS LUL

16 Apr 18:05 - 16 Apr 19:05

64 795

15m

57 161

20m

1 949

3.4%

16 Apr 19:05 - 17 Apr 01:05

49

57m

164 526

1h

4 876

3%

16 Apr 19:05 - 17 Apr 01:05

Status

Hours Watched

Peak Viewers

Average Viewers

Air

MEGA DROPS #1 NA TEAM LEADER \$100

1 922 349

122 513

90 111

21h

[DROPS + SUBRATION] NA's last hope join

1 456 363

89 424

34 539

42h

[Check the video explaining](#) ↗

Streams Charts plans

◆ API



[Direct link](#)

◆ PRO



[Direct link](#)

◆ Enterprise

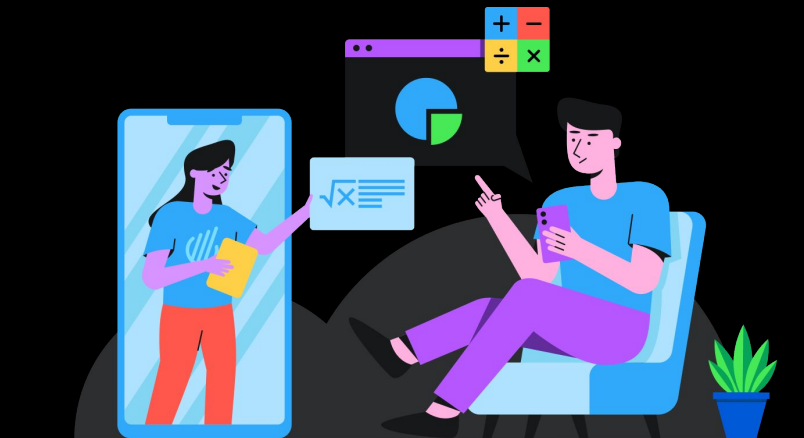


[Direct link](#)

Feel free to contact us anytime!

streamscharts.com

team@streamscharts.com



Let's Chat

We are **always** open to cooperation.
Please feel free to **connect** with us **anytime**

team@streamcharts.com ↗



StreamCharts.com